

2025



PLANS, GOALS & ABOUT US

www.ayvidandco.com

Prepared by Arunkumar G
AYVID & CO

ABOUT US

WELCOME TO AYVID & CO

At Ayvid and Co., we are passionate about helping businesses thrive in the ever-evolving digital world. As a full-service digital marketing agency, we specialize in crafting innovative strategies that drive growth, increase brand visibility, and create meaningful connections with your audience.

Vision

To empower businesses worldwide with innovative digital marketing strategies, driving sustainable growth and transforming them into industry leaders in the digital era.

Mission

At Ayvid and Co., we are committed to delivering tailored digital marketing solutions that enhance brand visibility, foster meaningful engagement, and maximize ROI for our clients.

WHY CHOOSE US?



EXPERTISE



TAILORED
STRATEGIES



RESULTS-DRIVEN



COLLABORATIVE
APPROACH



TRANSPARENT
COMMUNICATION



LONG-TERM SUCCESS

OUR SERVICES INCLUDE

- Social Media Management (Active)
- Instagram AI Creation and Training (Active)
- Search Engine Optimization (SEO)
- Listing Services
- Content Creation (Active)
- Graphic Designing (Active)
- Custom Websites (Active)
- Shared Hosting
- SM Promotions
- SM Account Handling (Active)
- Powerpoint Presentations
- Branding and Design
- Engagement Automations(Active)

OUR GOALS

At **Ayvid and Co.**, we believe that clear goals are the foundation of success. We set precise objectives to ensure our strategies align perfectly with your requirements. This approach keeps us focused, organized, and results-driven, helping us deliver impactful outcomes for your business

- #1 Increase Brand Awareness
- #2 Improve Audience Engagement
- #3 Drive Website Traffic
- #4. Enhance Lead Generation
- #5. Build a Consistent Brand Image
- #6. Launch and Monitor Campaigns
- #7. Provide Actionable Insights
- #8. Strengthen Customer Relationships

At Ayvid and Co., we believe in turning ideas into actionable strategies and dreams into tangible results. Whether you're a startup looking to establish a presence or an established business aiming to scale, we're here to help.

Let's create something remarkable together. **Let's take the initiative today!**

OUR PLANS

What plans do we have?



PLAN A



SOCIAL KICKSTART

- Start from Scratch.
- Has no online presence or digital marketing strategy

PLAN B



ENGAGEMENT BOOSTER

- Early Adopters.
- Recently ventured into digital marketing but lacks clarity.

PLAN C



GROWTH ESSENTIALS

- Growing Businesses.
- Needs advanced strategies, such as data-driven advertising, SEO, and analytics.

PLAN D



BRAND BUILDER

- Established Brands Looking to Dominate.
- Needs Cutting-edge marketing strategies.
- Advanced analytics and reporting to measure and optimize performance.

PLAN DETAILS

Social Kickstart

Useful for Small businesses or individuals just Starting from Scratch, has no online presence or digital marketing strategy

Features:

- Profile Setup & Optimization
- 15 Posts per Month
- Basic Hashtag Strategy
- Automated Post Scheduling
- Basic Community Engagement
- Monthly Performance Summary
- Rs. 499/- worth Ad campaign per month

Estimated Charges:

- **₹9,000 – ₹12,000 per month**

Engagement Booster

Useful for Small to medium businesses that are Early Adopters and Recently ventured into digital marketing but lacks clarity.

Features:

- Profile Optimization (2 platforms)
- 25 Posts per Month
- Instagram & Facebook Stories (up to 5)
- Hashtag Research & Strategy
- Post Scheduling & Engagement
- Monthly Performance Report with Recommendations
- Rs. 999/- worth Ad campaign per month

Estimated Charges:

- **₹15,000 – ₹22,000 per month**

Growth Essentials

Useful for Medium-sized businesses, restaurants, and brands that are Growing Businesses and need advanced strategies, such as data-driven advertising, SEO, and analytics.

Features:

- Profile Optimization for up to 3 platforms
- 25-30 Posts per Month
- Instagram & Facebook Stories (5-6)
- Hashtag Research & Trend Monitoring
- Community Engagement
- 1 Contest or Giveaway Management (Per month)
- Monthly Analytics Report & Growth Strategy Adjustments
- Rs. 1499/- worth Ad campaign per month

Estimated Charges:

- **₹25,000 – ₹34,000 per month**

Brand Builder

Useful for Businesses and Established Brands Looking to Dominate, Needs Cutting-edge marketing strategies, Advanced analytics, and reporting to measure & optimize performance.

Features:

- Profile Optimization for up to 4 platforms
- Upto 40 Posts per Month
- Daily Instagram & Facebook Stories
- Hashtag Strategy & Content Trends
- Active Community Management
- Campaign (Up to 2 campaigns per month)
- Monthly Performance Report with Actionable Insights
- Strategic Monthly Consultation
- Rs.2000/- worth Ad Campaigns per month

Estimated Charges:

- **₹38,000 – ₹50,000 per month**

7-DAYS FREE SERVICE

We are excited to offer you a glimpse of what we can achieve for your business during this free trial period. It's an excellent opportunity for us to showcase our expertise and how we can add value to your digital marketing efforts



What do we do in this free trial?

Below are the tasks that are covered in the 7-day free trial.

- Social media profile
 - creation
 - Curation
 - and optimization.
- 10 social media posts.
- 1-week campaign.
- Basic hashtag strategy.
- **Free Business Listing** on our official website.

Note: These may vary depending on your requirements and goals.

While we aim to complete the outlined tasks within this period, some deliverables may extend beyond the trial timeline due to the nature of strategic execution and measurable outcomes. We appreciate your understanding as we prioritize quality and impactful results.”

SAMPLE TIMELINE
MONTH: JAN - FEB

PROPOSED TIMELINE



Meet the team behind your success! With expertise, innovation, and a passion for results, our dedicated professionals are here to craft the perfect strategy for your business growth. Let's turn your vision into reality together!

MEET OUR TEAM



Arunkumar G.
Founder, Manager



Vikranth K.
Advertising Manager



Sushanth M.
Influencer Marketing
Coordinator



Anish
SM Manager



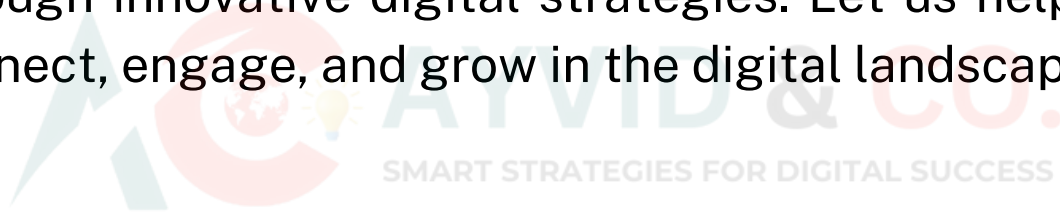
Sathvik D.
Designing

#Teamwork #SuccessPartners



AYVID AND CO

Thank you for downloading our brochure. We hope you choose Ayvid & CO as your social media partner. We are excited about the opportunity to work together and are committed to driving your business success through innovative digital strategies. Let us help you connect, engage, and grow in the digital landscape.



CONTACT US



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